



SWAYAM'S  
**E-SUMMIT**  
IDEATE. INITIATE. INNOVATE.

**7th, 8th & 9th APRIL 2025**

# ABOUT E-SUMMIT

Our **E-Summit** is an interactive platform that is meant to promote innovation and provide opportunities for aspiring entrepreneurs. By bringing together industry leaders, visionaries, and changemakers, we aim to explore the intersection of AI, sustainability, and content-driven strategies that shape the future of businesses. Through meaningful discussions, networking, and hands-on experiences, we empower individuals to adopt innovative solutions and drive impactful change. This event is more than just a summit— it's an ideas launchpad that is redefining industries and leading us toward a smarter, more sustainable future.

**Key Points:** Sustainability, AI, Content, Innovation, Opportunity

Participants will pitch their business ideas to a panel of real-world angel investors, battling it out for funding.



# SHARK TANK

THINK YOU'VE GOT THE NEXT BIG THING?  
TIME TO SINK OR SWIM IN THE SHARK TANK!

**DAY 1**  
*(gold pass only)*



# DAY 2

*(gold pass only)*

# GreenTech

# HACKATHON

Harnessing Innovation for Environmental Solutions.

Themes :

- Sustainable Agriculture
- Energy Management System
- Green Urban Infrastructure

**Team Size :** 1- 3 members  
(Register on Unstop prior, for exclusive participation in hackathon)



**DAY 3**

**STARTUP**

**EXPO**

We're bringing together startups from incubators and colleges across Hyderabad for a full-day Startup Expo! This is your chance to witness groundbreaking ideas, interact with emerging entrepreneurs, and explore the startup ecosystem up close.

Join us and step into the world of innovation, because your startup journey might just begin here!

# E-TALKS

A knowledge sharing session featuring experienced entrepreneurs, business leaders, and industry experts. Speakers will discuss key trends, challenges, and opportunities in the entrepreneurial ecosystem, offering valuable insights to aspiring innovators.

# MASTERCLASSES

- **AI for Entrepreneurs** – Explore how AI can optimize operations, enhance decision-making, and unlock new growth opportunities for startups.
- **Content Creation** – Learn how to craft compelling content that builds brand identity, engages audiences, and drives business success.
- **LinkedIn for Entrepreneurs** – Master the art of networking, personal branding, and leveraging LinkedIn to connect with industry leaders and potential investors.

# COMPETITIONS AT E-SUMMIT

- BUSINESS DEBATE CHALLENGE
- BRAND MARKETING CHALLENGE
- BUSINESS CASE STUDY
- PITCH PLAY PROFIT
- IPL AUCTION
- E- QUIZ

PRIZE POOL  
**70,000/-**  
(ALL INCLUSIVE)

# EVENT SCHEDULE

## DAY 1

10:00am – 11:30am

- **Opening Ceremony** – APJ Auditorium

11:30am – 12:30pm

- **E-talk** – APJ Auditorium

1:00pm – 2:00pm

- Lunch Break

2:00pm – 4:00pm

- **E - Quiz** – JC 301
- **AI masterclass** – R block seminar hall

2:00pm – 4:20pm

- **IPL Auction** – CV 302

11:30am – 4:20pm

- **Shark Tank** – QEEE Hall

## DAY 2

10:00am – 11:30am

- **E - Talk** – APJ Auditorium

11:30am – 1:30pm

- **Business Debate Challenge** – JC 301
- **Brand Marketing Challenge** – VS 301

1:30pm – 2:00pm

- Lunch Break

2:00pm – 4:20pm

- **Content Creation Masterclass** – APJ

11:30am – 4:20pm

- **Greentech hackathon** – QEEE Hall



# EVENT SCHEDULE

## DAY 3

10:00am - 12:00am

- **E - talk** - APJ Auditorium

12:00pm - 1:00pm

- **Business case Study** - JC 301

1:00pm - 2:00pm

- Lunch Break

2:00pm - 4:00pm

- **Linkedin masterclass** - QEEE hall
- **Pitch Play Profit** - JC 301

10:00am - 4:00pm

- **Startup Expo**

4:00pm - 6:00pm

- **Closing Ceremony** - APJ Auditorium

## **GOLD PASS**

***FEE: 600/-***

Events included:

- E-talks
- Shark Tank
- Greentech Hackathon
- AI masterclass
- Content creation masterclass
- LinkedIn workshop
- Business debate challenge
- Brand marketing challenge
- Business case study
- Pitch play profit
- IPL auction
- E- Quiz
- Startup Expo

## **SILVER PASS**

***FEE: 450/-***

Events included:

- E-talks
- Content creation masterclass
- Business debate challenge
- Brand marketing challenge
- Business case study
- Pitch play profit
- IPL auction
- E- Quiz
- Startup Expo

## **BRONZE PASS**

***FEE: 300/-***

(day pass)

Events included:

Access to all events of that day  
(either day 1 or day 2 or day 3).

# CONTACT US

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# Thankyou!

See you at our E-summit :)